

We believe that every girl
 can embrace who she is.
 can define who she wants to be.
 can rise to any challenge.
 can change the world.
 Can.



Our Mission

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Our Vision

We inspire girls to be joyful, healthy and confident using a fun, experience based curriculum which creatively integrates running.



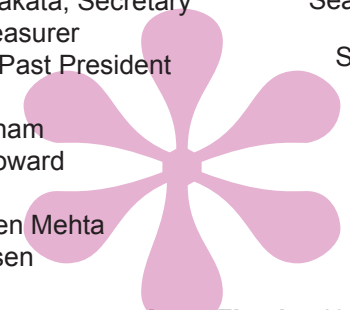
Thank you

Thank you to all of our supporters and volunteers! A very special thank you to all who supported the Fall and Spring 5K's and Annual Auction.



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- Michelle Banks, Vice President
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Sponsors

- National:** Secret, Goody, Athleta
- Local:** Virginia Mason Medical Center
- Seattle Children's, PCC Natural Markets
- Active Physical Therapy, QFC
- Swedish Medical Center, Talking Rain

Staff

- Kerin Brasch**, Executive Director
- Becky Antilla**, Program Manager

Anna Fleming, Volunteer and Community Outreach Coordinator



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 info@girlsrun.org

Gratitude Report 2011-2012 Puget Sound



Growing thoughtfully

Our goal is to make sure GOTR Puget Sound not only grows bigger, but also continues to grow stronger.

Dear Friends,
 Joyful, healthy, caring, strong — these are just a few words that convey the spirit of Girls on the Run. We are transforming the lives of girls by building and celebrating competence, confidence, connection, caring and character. Girls on the Run provides a safe and supportive environment where girls have the opportunity to think critically, make informed decisions, and become healthy, engaged individuals who positively contribute to society.

We have continuing plans for growth and thus spent 2012 shoring up our foundational support for Girls on the Run of Puget Sound. We aim to continue our program expansion while providing a meaningful experience to all of our stakeholders. Specifically, we began our strategic planning process for the next three years, with a focus on thoughtful, measured growth and concentration within King County. We streamlined our operational processes to allow us to scale, implementing online registration, new practices for volunteer recruitment and training, and improved program site communications. We increased our staff, adding a part-time position, and moved to a

new location that provides us better access to our program sites. We began working on a more comprehensive plan to measure our program's effectiveness on participants with the guidance of researchers at Washington State University. We are clear about our objectives, we have a plan and the foundation for achieving those objectives.

At the core of everything we do is a heartfelt passion and steadfast commitment to our vision of a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams. On behalf of the Board of Directors and staff of Girls on the Run of Puget Sound, we thank you - our volunteers, donors and sponsors - for your support.

In girl spirit,

Kerin Brasch
 Executive Director

Eleanor Bradley
 President

Highlights

By the numbers...

Girls	Coaches	Running Buddies	Program Sites
759	163	759	56

“My granddaughter ran her very FIRST 5K and had a phenomenal time! She was SO proud of herself, and I am proud of her too. Crossing that finish line was an amazing experience for her. Thinking I’ll run with her in the next Girls On The Run 5K.” **CONSTANCE**, grandmother

“It’s a team where you can express yourself and where you can show everyone who you are and you don’t have to act like everyone else. You can act like yourself and just be yourself.” **MARIE**, participant

“My favorite part of coaching for GOTR has been watching the girls breaking out of their cliques and transforming into caring teammates and confident leaders.” **SANDRA**, coach

Miles Run

Girls	20,493
Coaches	11,689
Running Buddies	97,152
Board of Directors	7,150
Staff	1,450
Total Miles	137,934

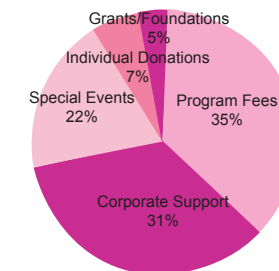
Financials

Statement of Revenue & Expenses

Fiscal year 2011-2012, ending June 30

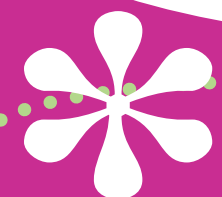
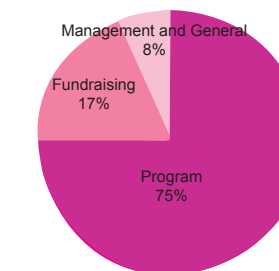
Revenue

Program Fees	\$85,193
Corporate Support	\$75,456
Special Events	\$53,963
Individual Donations	\$18,894
Grants/Foundation	\$11,852
Total Revenue	\$245,358



Expenses

Program	\$180,388
Fundraising	\$42,047
Management and General	\$29,060
Total Expenses	\$251,495



THANK YOU TO OUR DONORS

WE COULDN'T DO IT WITHOUT YOU

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